Wellness Coach Certification
14 Week, 60 CE Hour ICF and CCE
APPROVED CURRICULUM
In-Person Santa Barbara, CA Component:
July 11 - July 13, 2016
Telecourse Component:
Thursdays, Sept. 15 - Nov. 10, 2016 4-6 pm Pacific

“...I love doing this work and it has added a new income stream to my practice.”

“...As a Wellness Coach I help others achieve their health and wellness goals. I love doing this work and it has added a new income stream to my practice.”

PARTIAL LIST OF TOPICS:
- Personal and Wellness Coaching Skills
- Positive Psychology and Wellness Coaching
- Motivational Interviewing and Coaching
- Wellness Coaching Assessments
- Practice Building Strategies

Join us in Santa Barbara!

See What our Graduates Say:

“I HIGHLY recommend this in-person six-day seminar to anyone who wants to become a coach as it provides the essential foundation needed. I feel ready to begin coaching as I continue with more courses through CEC to become credentialed.” — Kat Rosemond, MA, LPC

“This has been one of the best, and most practical learning experiences I have had in years. Anyone thinking of reinvigorating their profession should consider attending these courses.” — Chuck Allen, Ph.D.

“The intensive 6-day program was wonderful. The instructors were approachable and knowledgeable.”

— Shamecca Scott, Psy.D.

NEW WHITE PAPER BY JEFFREY E. AUERBACH, Ph.D.
DOWNLOAD FREE at—

Certified Professional Coach or Certified Advanced Personal and Executive Coach

INTENSIVE PROGRAMS (44 CE HOURS)
- Santa Barbara, CA ...........August 15 – 20, 2016
- Washington D.C. ............October 7 – 12, 2016
- Santa Barbara, CA ..........November 6 – 11, 2016
- Las Vegas, NV ...............December 5 – 10, 2016

A portion of our ICF Accredited Coach Training Program

The International Coach Federation (ICF) Now Requires Coach Training to become a Member

BENEFITS OF A COACHING PRACTICE
- High per hour rate
- Coaching – You help healthy clients achieve their full potential – rather than treat DSMV disorders
- Coaching is convenient – appointments are often conducted by telephone
- Increases your freedom and life satisfaction

College of Executive Coaching Faculty (PARTIAL LISTING)
Jeffrey E. Auerbach, Ph.D., MCC, BCC, is the founder and President of College of Executive Coaching, the leader in coach training for professionals with graduate degrees. The College of Executive Coaching is an International Coach Federation Accredited Coach Training Program with fifteen Ph.D. level faculty. Dr. Auerbach is the author of the best-selling book Personal and Executive Coaching: The Complete Guide. He is past vice-president of the Global Board of Directors of the International Coach Federation.

Order the Best-Selling Book that Helped Launch the Industry!

“...If you think that coaching is the next step in your career, you must read this book. Jeff Auerbach has written the preeminent manual.” — Marcia Reynolds, M.A., M.Ed, Past President, International Coach Federation

www.executivecoachcollege.com
(888) 764-8844 • Fax +1 (805) 474-5628
FREE “HOW-TO” COACHING NEWSLETTER AT WEBSITE

FREE “HOW-TO” COACHING NEWSLETTER AT WEBSITE
Wellness Coaching 60-Hour Certification Program

Best Western Pepper Tree Inn
Santa Barbara, California

July 11 - 13, 2016 In-Person

CERTIFICATION PROGRAM

DVD COMPONENT:
Start Immediately with the 18 Hour, Three DVD Program Component:
Coaching Skills and Practice Development DVD (6 Hours)
Emotional Intelligence and Coaching DVD (6 Hours)
Peak Performance and Coaching DVD (6 Hours)

IN PERSON COMPONENT:
July 11, 2016 Wellness Coaching Skills Foundations
8 CE Hours
Personal and executive wellness coaching provides an exciting career path for experienced professionals to help clients achieve their most important goals.

Faculty: Jeffrey E. Auerbach, Ph.D., MCC

July 12, 2016 How to Use Assessments in Wellness Coaching
8 CE Hours
One of the most powerful tools in the coach’s toolbox is the ability to use scientifically validated assessments to add value to the coaching process. Sophisticated wellness coaching often involves incorporating assessments.

Faculty: Jeffrey E. Auerbach, Ph.D., MCC

July 13, 2016 Appreciative Inquiry and Wellness Coaching
8 CE Hours

Faculty: Jeffrey E. Auerbach, Ph.D., MCC

WELLNESS COACHING TELECOURSE COMPONENT:
Thursdays, September 15 – November 10, 2016 4-6pm Pacific Time

- Personal wellness coaching, executive wellness coaching and well-employee coaching
- Four step wellness coaching model
- Difference between coaching and therapy
- The five elements of well-being coaching
- Well-Being Coaching Techniques
- Coverage of ethical and legal issues
- How to convert your current skills to coaching skills
- Coaching philosophy
- How to develop a wellness coaching plan

Faculty: Jeffrey E. Auerbach, Ph.D., MCC

To Register — Call (805) 474-4124 or (888) 764-8844
July 13, 2016
Appreciative Inquiry and Wellness Coaching
8 CE Hours

Appreciative Inquiry (AI) is a strength based transformational change process that relies on helping individuals to appreciate and value what they do especially well rather than overly focusing on “problems”. AI was developed at Case Western University.

- How to develop appreciative inquiries focusing on client’s strengths
- Appreciative interviewing strategies for wellness coaching
- Research and principles of appreciative inquiry
- Creating provocative propositions from interview data to enhance wellbeing
- How to assist clients to design steps to achieve dreams
- Fostering commitment in clients

Faculty: Patricia Rachel Schwartz, MA, PCC, BCC

WELLNESS TELECOURSE PHASE:
Thursdays, September 15 – November 10, 2016 4-6pm Pacific Time

COACHING TECHNIQUES FOR:
Healthy Diet • Weight Loss • Emotional Eating • Fitness • Stress Management • Mindfulness
Communicating • Relating • Work-Life Balance • Practice Building Strategies

WELLNESS COACHING CERTIFICATION in Santa Barbara, California
Tuition: $3,595.00 until June 28th, 2016, $3,995 after June 28th, 2016
Tuition for Returning Students Only (who have completed the first three DVD Programs through CEC): $2,995 until June 28th; $3,395 after June 28th.

LOCATION: Best Western Pepper Tree Inn / 3850 State Street, Santa Barbara, California
Hotel Phone: (805) 687-5511 | Reservations (800) 338-0030
A limited number of discounted guest rooms are available, please book early.

EQ-i 2.0 & EQ 360 Certification Workshop
June 23-24, 2016 Chicago, Illinois
Dec. 14-15, 2016 Manhattan Beach, California

The EQ-i 2.0 Certification Workshop prepares you to administer and interpret the EQ-i 2.0 and EQ 360 assessments, provide feedback on the results and teach a one-day Emotional Intelligence class.

Takeaways
- Certification on EQ-i 2.0 and EQ 360
- Personal EQ-i 2.0 Feedback Session and Report
- EQ-i 2.0 Technical Manual (pdf format)
- The EQ Edge by Dr. Steven Stein and Dr. Howard Book
- Numerous articles and handouts
- Four free administrations of the EQ-i 2.0 — Enabling you to earn $2,000 - $4,000 to recoup your investment.
- Membership in a large, growing international EI network

Please See Website for Complete Details
www.executivecoachcollege.com

On the Bookshelf…
Order the Best-Selling Book that Helped Launch the Industry!
PERSONAL & EXECUTIVE COACHING: The Complete Guide for Mental Health Professionals

Hot off the Press…
POSITIVE PSYCHOLOGY in COACHING
Applying Science to Executive and Personal Coaching

Must Have…
WELL-BEING COACHING WORKBOOK
Everything Needed for the Coaching Participant

To order these book selections — Please use the order form on the next page
Topics Covered in the 6-Day Intensive Program Workshops

101 Coaching Skills and Practice Development
- Fundamental coaching skills and the Auerbach GOOD™ Coaching Model
- Difference between coaching and therapy
- Coverage of ethical and legal issues
- How to convert clinical skills to coaching skills
- Coaching for contraindications for coaching
- Introduction to specialty niche marketing to attract ideal clients
- How to create high-fee teleconference coaching groups (250-500/hour or more)

102 Executive Coaching
- Special concerns in executive coaching
- Sample contract
- Executive coaching model
- Setting the executive coaching agenda
- How to give constructive feedback
- Knowledge requirements for executive coaching
- Helpful coaching resources
- Future trends affecting executives
- Coaching executives in leadership skills

103 Emotional Intelligence
- Key concepts of emotional intelligence
- How emotional intelligence affects leadership
- The Emotional Intelligence Competency Model
- Assessment of emotional intelligence
- Coaching the key skills of emotional intelligence
- Model emotional intelligence programs

REGISTRATION INSTRUCTIONS
CHECK THE PROGRAM YOU ARE ATTENDING (Please register early — these programs sell-out. Thank you.)

☐ INTENSIVE COACH TRAINING PROGRAMS — Please call or check our website for a detailed brochure on these Intensive Programs. If you register for an entire 44-Hour Intensive Program you complete 70% of your 72-Hour certification education in just six days! REGULAR REGISTRATION: $3,490 for the Intensive In-Person Program. EARLY REGISTRATION: Save $100 off the regular tuition by registering for an Intensive Program for more than 60 days prior to the start date.

☐ WELLNESS COACH CERTIFICATION — Tuition: $3,595.00 until June 28, 2016, $3,995 after June 28, 2016. Tuition for Returning Students Only (who have completed the first three DVD Programs through CEC): $2,995 until June 28, 2016; $3,395 after June 28, 2016.

☐ EQ-120 & EQ 360 CERTIFICATION WORKSHOP — Tuition: $1,945.00 until 30 days before program; $1,995 after if space available.

DATES          LOCATION          COURSE NUMBERS INCLUDE

June 23 – 24, 2016  Chicago, IL  2-Day EQ-I 2.0 & EQ 360 Certification Workshop (17 CE Hours)

June 10 – 16, 2016  New York, NY  6-Day Program, includes #s 101, 102, 103, 104, 105, 108, 145 (44 CE Hours)

July 11 – July 13, 2016  Santa Barbara, CA  Wellness Coach Certification In-Person Program & Telecourse / DVD (60 CE Hours)

Aug 15 – 20, 2016  Santa Barbara, CA  6-Day Program, includes #s 101, 102, 103, 104, 105, 108, 145 (44 CE Hours)

Oct 7 – 12, 2016  Washington D.C.  6-Day Program, includes #s 101, 102, 103, 104, 105, 108, 145 (44 CE Hours)

Nov 6 – 11, 2016  Santa Barbara, CA  6-Day Program, includes #s 101, 102, 103, 104, 105, 108, 145 (44 CE Hours)

Dec 5 – 10, 2016  Las Vegas, NV  6-Day Program, includes #s 101, 102, 103, 104, 105, 108, 145 (44 CE Hours)

Dec 14-15, 2016  Manhattan Beach, CA  2-Day EQ-I 2.0 & EQ 360 Certification Workshop (17 CE Hours)

ENTER the appropriate tuition fee (based on date of registration) for program checked $________________

ADD COACHING BOOKS —
- Personal & Executive Coaching (270 pages) $39.95 ea. $________________
- Positive Psychology and Coaching (260 pages) $39.95 ea. $________________
- Well-Being Coaching Workbook (40 pages) $24.95 ea. $________________

(CA add tax at 8.5%). Book shipping (up to three books) in U.S.A., Free (International extra) $________________

Total Amount Due (in U.S. Dollars) $________________

☐ Mr. ☐ Ms. ☐ Dr. Name __________________________

Degree: __________________________ Field: __________________________

License #: __________________________ Graduate Degree from: __________________________

Note: Participants must hold a Masters or Doctoral level degree or be currently enrolled in a Masters or Doctoral program.

Address: __________________________________________________________

City: __________________________ State: _________ Zip: __________________________

Phone: __________________________ FAX: __________________________

E-Mail: __________________________

METHOD OF PAYMENT: ☐ Check (made payable to: College of Executive Coaching) enclosed for $ __________________________ Checks to U.S. Dollars drawn on a U.S. Bank

☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

Credit Card # (Print Clearly) __________________________ Exp. Date __________________________ 3 Digit Code __________________________ Amount __________________________

Name as it appears on card __________________________

Signature __________________________

Referred by: ☐ Male ☐ Female ☐ Networker ☐ Friend ☐ ICF Website ☐ Search Engine

A confirmation letter and directions to the program will be mailed.

Questions? Please call +1 (805) 474-4124 or (888) 764-8844 or E-mail: info@executivecoachcollege.com

Training Modules:
- Coaching Competency and Feedback Seminar
  - A program in which you receive extensive feedback on your coaching techniques including specific suggestions to enhance your coaching effectiveness. Small group setting with a high faculty to student ratio. This program includes a full breakfast and luncheon to celebrate your graduation.
- Appreciative Inquiry and Coaching
  - How to develop appreciative inquiries focused on client’s strengths. Appreciative coaching and interviewing strategies. Outcome research. The five principles of appreciative inquiry. How to assist clients to design steps to achieve dreams. This course is taught during an elegant dinner program.
- Coaching Skills and Practice Development
  - A 6-day intensive program covering the required subjects for the ICF coaching certification. This program includes a full breakfast and luncheon to celebrate your graduation.

Continuing Education Credit —
- Center for Credentialing and Education: College of Executive Coaching is a BCC founding CCE-approved coach training provider. Psychologists: CEC is approved by the American Psychological Association to sponsor continuing education for Psychologists. CEC maintains responsibility for the program and its content. The California NCEP, an agency approved for courses for California Psychologists, MFTs and LCSWs: CEC is a NASW Approved Provider of Continuing Education (Provider #886836301). These programs meet the CE requirements for most MFTs, Social Workers and Professional Counselors. If you have any questions about whether programs meet the CE requirements of your state’s licensing law, please check with your licensing board. These courses meet the continuing education requirements for these licenses in California and most other states because California now accepts continuing education from American Psychological Association Associates of Continuing Education and College of Executive Coaching is such an approved sponsor. Board of Registered Nursing: Provider approved by the California Board of Registered Nursing, Provider Number 155177 for 44 or 60 contact hours, respectively. ICF: College of Executive Coaching’s “Advanced Personal and Executive Coaching” Program has been accredited by the International Coach Federation (ICF). All our courses count toward ICF certification and our 128-Hour program is an ICF Accredited Coach Training Program. Accreditation is awarded to programs that meet the rigorous professional standards for coach training programs established by the ICF. Graduation from an accredited program will meet the ICF’s current certification requirements for student contact learning hours and passage of an ICF approved oral exam at the PCC level. SHRM/HRQ Pre-Approved: “The use of this seal is not an endorsement by the SHRM/HRQ Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute’s criteria to be pre-approved for recertification credit.” Note: Full attendance is required in order to receive CE Hours.

Refunds, Changes and Cancellations: There is a $100 processing fee for change or refund requests made prior to two weeks before the event. Please note that once you take an assessment, the refund policy states that refunds are allowed up to 14 days before the workshop, less a $200 fee. If a course must be cancelled due to a natural disaster, crisis or instructor illness, the seminar will be rescheduled. Within 14 days of the start date there are no other refunds or changes. College of Executive Coaching reserves the right to refuse service.

TRAINING MODULE OBJECTIVES and INFORMATION — Call or e-mail for a complete list of objectives and additional information; or go to www.executivecoachcollege.com/in-person-intensive-coach-training-program.php

Information on this form is subject to change.

EASY REGISTRATION
MAIL your registration form to:

College of Executive Coaching
1375 East Grand Ave., #338 • Arroyo Grande, CA 93420 U.S.A.

If paying by credit card, you may FAX your registration form to: +1 (805) 474-5628 or CALL TOLL-FREE (888) 764-8844 or E-mail: info@executivecoachcollege.com

Or REGISTER ONLINE at: www.executivecoachcollege.com

Questions? Please call +1 (805) 474-4124 or (888) 764-8844 or E-mail: info@executivecoachcollege.com

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